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The UK cosmetic surgery market is estimated at around **£273m (US\$345m)** in 2017, however estimates for the non-surgical market suggest it could be worth in excess of **£3bn (US\$3.8bn)** within the next five years. You're probably already aware that non-surgical cosmetic treatment is now viewed as an integral part of a beauty and wellbeing programme by many women and increasingly, men. Treatments offer a fast and relatively inexpensive 'fix'. In some cases, an injectable treatment costs no more than a high-end face cream and can achieve noticeable results, making it attractive to a much broader demographic and socio-economic group.

## OUR AIM.....

Regain-X in association with Huda Health working towards building well trained & fully supported Aesthetic injectors across the UK, USA & India.

We would like to capitalise this booming non-surgical industry and create novel benchmarks by bringing safe, affordable and well trained Aesthetic Practitioners to the masses.

To meet the rising demand, Regain-X offers registered nurses/doctors non-medics a unique opportunity to become our Aesthetic Network Practitioner (ANP).



## WHY DO WE DO WHAT WE DO?

There has been a recent increase of nurses who are showing interest to explore the aesthetic industry. Many are willing to pay for expensive courses in order to get certified.

Unfortunately, upon completion of these courses, their skills go redundant as they don't have regular clients to practice on. This is either due to lack of business acumen or inadequate knowledge due to insufficient trainings or lack of confidence to promote their treatment packages and their business.



RegainX offers a unique platform for nurses/doctors/non-medics to constantly learn practice and master all the injectable aesthetics through uniquely designed Level 'X' trainings to our lifelong members, Aesthetic Network Practitioners (ANP).

The goal is to run their own thriving business, utilizing all their new skills.

## WHAT'S IN IT FOR ME?

Designed for any individual with a flare and passion to kickstart a career or transition to a successful career in the aesthetics industry, or therapists or medical practitioners who wish to move on to more advanced aesthetic treatments or any experienced aesthetic practitioners seeking to enhance their current knowledge or learn a new technique or procedure in aesthetic and gain practical knowledge, our course is accessible to both medical practitioners and beauty therapists who are complete beginners in aesthetics and to those who have been practicing aesthetics for some time.

# Level X Trainings

Lifelong Trainings & Branding support in Injectable Aesthetics  
by Huda Health

**1. Theory:** Access to online theory lectures every month.

**2. Practicals:** Access to Practical sessions every month.

3. Trainers are highly qualified like Dermatologist, GPs, Surgeons,  
Sr. Nurses etc

**4. Peer groups:** Networking with other aesthetic practitioners to share &  
exchange information, referrals and prescriptions related to injectables &  
other aesthetic techniques

**5. Support :**

a) Remote support: Real-time distant support during consultations or  
treatments

b) Call Center: Receiving calls & converting them to leads on your behalf

c) Design: A3 posters, brochures & website

d) Discounted products

**6. Branding:** Building referral partnerships with salons barbers & spas in  
your locality and managing all its affairs like follow ups, call centre  
support, commission distributions, etc.

**Note: Once you started the training with us the amount paid to  
the company is non refundable**

**We offer Training in the following aesthetic procedures:**



At RegainX, we ensure that our training courses and learning materials meet the highest standards of the Aesthetic sector.

## CONTINUOUS LEARNING PLATFORM

First-of-its-kind continuous learning platform for continuous professional development in the aesthetic field. Every month we run 2 full day course for you, if you miss anything there is always a next time.

Opportunity to upgrade & enhance your aesthetics knowledge by attending online webinars which will be conducted every month.

Once enrolled as ANP, we don't charge for any refresher course in future. Also, we provide you the opportunity to gain the knowledge of all the procedures provided under the banner of RegainX. Moreover, our ANPs get entitled to learn any new aesthetic procedures included in our list without paying anything extra.

Our ANPs are more than welcome to take advantage of this unique opportunity to enhance and upskill their knowledge in aesthetic procedure.



**Inspired by:** Aesthetics can never be learnt in 2 days to achieve realistic expectations and enhance safety. However, unfortunately this has become a norm for almost every other aesthetic training institute in the UK. All the courses are run for just 2 -3 days and due to this many nurses and doctors feel insecure & less confident to start practicing Aesthetics. An independent survey carried out by RegainX shows that an average of only 1 out of 10 Aesthetic students who have undergone aesthetic training from these institutes are in

position to establish themselves as a successful Aesthetic practitioner; while the remaining 9 could not achieve the competency required for practicing aesthetic medical care besides losing their precious time and money in the process.

**This inspired** Dr. A.M. Khan to create a continuous learning platform where knowledge & skills in Aesthetics can be mastered by anyone who seriously take Aesthetics as their choice of practice.

## **LEARN & EARN**

Great opportunity to utilise our 'Learn & Earn' Scheme. Our unique 'Learn & Earn' Scheme enable our ANPs to learn on the job, gain valuable skills, and improve entrepreneurship opportunities with the help of mentors and classroom training. Not only we facilitate real time monitoring of aesthetic treatment on live models, our ANPs earn income right away by bringing their own live models to learn and earn 30 GBP as commission.

If you think you cannot arrange live model don't worry there is always someone learning & earning in your group. You have to simply intimate your interests within the peer or to your accounts manager who will get you hooked to particular live model session of your choice, but we highly encourage our ANPs to start interacting with their family and friends to create live models for themselves as this will be the first step to sell their practice.



Live models will also be arranged from RegainX side on random basis during which you have an opportunity to attend and learn. This will be intimated to you in advance through emails or Whatsapp groups.

Furthermore, ANPs also earn and benefit from the warm leads of our customers passed directly to you from our team to enable you professionally practice and keep you abreast with the latest techniques and procedures in the aesthetic field.

**Inspired by:** Majority of the aesthetic training institutes charge ridiculously high fees for their training; while some of them even arrange 7-10 Live models to practice on single day; but the fact is that even experienced medical practitioners feel difficult to grasp all the procedure in such a short time.

RegainX charges you less and even gives you a platform to start marketing your practice by bringing your own live models all the while developing you to gain the business acumen required for carrying out your own successful aesthetic business.

### **REGULAR AND ONGOING SUPPORT**

At RegainX, we offer you regular and ongoing assistance with dedicated RegainX trainers who are always ready to support and help you. You will gain access to a WhatsApp group consisting of 7-10 ANPs in which you can discuss and exchange your views on various aesthetic related procedures. So you always have someone to rely on while you are still budding in the aesthetics as a practitioner.

**Inspired by:** Usual trend is once you have finished your course with other Aesthetic institute you are not able to have any further communication with your trainer. RegainX is always willing to support you whenever you feel insecure or less confident in doing any consultation or procedure.



**LEARNING SUPPORT**

## **SOCIAL MEDIA/NETWORKING PLATFORM**

We also provide opportunity for our ANPs to continuously interact with the aesthetic experts and peer groups online through our networking & social media platform like WhatsApp, Emails, etc. You will gain access to a diverse group of incredibly successful experts & information to guide you and keep you updated in the developments and advancements in the field of aesthetic medical care.



## **CO-CONSULTATION- SUPPORT & EARN**

We are with you all the way in your journey to be a successful aesthetic practitioner. We will allow you to utilize our aesthetic experts as a co-consultant to observe you and guide you through phone or video call when you feel you require our help in consultation or perform complex aesthetic procedures.

Even you have a great opportunity to support & earn within the group of ANPs .For example; in your group an ANP who is well versed in blood collection can support another ANP who has a client for PRP treatment.



**CO-CONSULTATION- SUPPORT & EARN**

**DISCOUNTED PRODUCTS AND EQUIPMENT TO GET YOU UP AND RUNNING**

RegainX makes our ANPs industry ready by facilitating to avail discounted products and equipment for aesthetic procedures and ensure that our ANPs are at the forefront of the most lucrative and the ever-growing aesthetic industry

## MARKET YOU THROUGH REGAINX

To establish any practice especially in aesthetic sector needs marketing and branding. Further, it is very critical that you are clear who you are targeting so all our public facing text, website, advertisements and social media accounts are tailored to promote our ANPs and will be targeted to people/businesses most likely to want your services.

RegainX will be doing minimum of 25 and maximum of 100 such tie-ups with salons, barbers, spas and other businesses under your belt. Through these network partners we will generate clientele for you to develop confidence and increase your practice.



## HOW DO WE CHOOSE OUR AESTHETIC NETWORK PRACTITIONERS (ANP).....

- **Interview** – We will conduct an informal interview with you to discuss the course in detail, our requirements and your expectations. The applicants who show high level of awareness and flair for the industry will be given an opportunity to become an ANP.
- **Welcome offer letter and invoice-** Successful candidates will be sent an offer letter via email summarising the course, payment and finer details.

- **Onboarding call** - You will receive an onboarding call from your account manager who will run through the offer letter and invoice and answer any outstanding questions or concerns. You will then sign and return the offer letter and make payment. Once we have received your payment, we can begin your enrollment.
- **Enrollment** - You will receive all course materials and theory documentation in due course with further instruction. You're ready to go!

### **WHO IS YOUR ACCOUNT MANAGER?**

Once we receive the signed offer letter, your account manager will be a one-point contact for all your needs such as:

- **PROVIDING YOU WITH TRAINING DATES**
- **PROVIDING YOU WITH TRAINING MATERIAL**
- **COMMUNICATE AND ARRANGE REFRESHER TRAINING SESSIONS FOR YOU. (IF NEEDED)**
- **COORDINATE BETWEEN YOU AND REGAINX CLIENTS**
- **PROCESS YOUR PAYMENTS**
- **ANYTHING ELSE YOU MAY NEED.**

### **OUR TRAINING ETHOS.....**

- We believe in providing meaningful mentoring in which ANPs should feel the value of association but not the brunt of cost to learn a new skill
- We provide in depth training with regular practice sessions to enable our lifelong members to gain confidence & efficiency on all the procedures and skills prior to being qualified.
- We provide a platform for ANPs to learn and update their knowledge on regular basis
- All ANPs must be of a high standard when they finish the course. Learners will be trained in depth and tested before we refer them any clients. We do not put a timeframe on our courses as we want learners to finish the course feeling confident and capable.

- o Every ANP will have dedicated 'Accounts Manager' who will be their first point of contact regarding all their training needs. We want you to feel part of our team.
- o We aim to one day invite our ANPs to become our future trainers
- o Post training certificate of attendance will be issued on request
- o As currently we are in a process of procuring accreditations for CPD eventually every ANP who joins us will be certified
- o We issue Level 'X' certificates after thorough assessments.

### **AFTERCARE & SUPPORT.....**

Aftercare and support will be given to ANPs through literatures and live experiences during their course. We will provide all your customers with a call center supported by our hair and beauty experts. Our call center experts will provide customers with free consultations, details on their appointment status and queries related to procedures

### **INSURANCE TO PRACTICE .....**

We will facilitate all ANPs in obtaining the required insurance to practice aesthetics under RegainX and separately for their own clients. This will be covered during the course.

We are insured with **Hisscox Insurance** Ltd a well recommended company amongst the medical professionals.

### FIRST COME FIRST SERVED....

We usually assign only one ANP to a designated area unless the demand in that area increases or we found a problem with the existing ANP. Therefore the sooner you decide to come on board with us, the better for you!

We think we've covered everything, however, any questions do not hesitate to contact us.

We look forward to welcoming you to our team!



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